

**Collaboration between Indira Mahavidyalaya, Kalamb Dist. Yavatmal & Jai Mahakali Bakery, Rohana**

**Name of Activity: Workshop on Food Processing and Marketing (18/02/2020)**



**Event Organized Under Collaboration Between**

**Indira Mahavidyalaya, Kalamb Dist. Yavatmal**

**&**

**Jai Mahakali Bakery, Rohana**

**Workshop  
on  
Food Processing and Marketing**

**Date: 18/02/2020 Time: 12:30 PM**

**Mrs. Shital Mudholkar  
Resource Person**

**Venue**

**Department of Home-Economics  
Indira Mahavidyalaya, Kalamb Dist. Yavatmal**



## Attendance Sheet

Date: 18/02/2020

Name of Activity <u>Workshop on Food Processing &amp; Marketing</u>		
S.N.	NAME OF STUDENTS	SIGNATURE
1.	Rasika suhas Dorewarkare	<del>IR3 ARWARKAR</del>
2.	Mayuri Vishnu Gade	<del>Mayuri</del>
3.	Satyajit Rajarand Kamble	<del>Satya</del>
4.	Vishwajeet Naladhuoj Kamble	<del>Vish</del>
5.	Sakshi Ravindra Dehose	<del>Sakshi</del>
6.	Tejaswini Shraavan Mahajan	<del>Tejaswini</del>
7.	Komal Prabhakar Utane	<del>Komal</del>
8.	shrutika vinodrao malaye	<del>Shrutika</del>
9.	Nikita Gopal Telang	<del>Nikita</del>
10.	Achal Kiran Muneshwar	<del>Achamuneshwar</del>
11.	Saurabh Raju Donadkar	<del>Saurabh</del>
12.	Kartik Devrao Dudurkar	<del>Kartik</del>
13.	pratik vinodrao shelke	<del>Pratik</del>
14.	Subodh Manohar Bangad	<del>Subodh</del>
15.	Veerbhav Shankar Gawankar	<del>Veerbhav</del>
16.	Yogesh Vittal Paraise	<del>Yogesh</del>
17.	Namrata Vinod Raut	<del>Namrata</del>
18.	Achal Santosh Sahastrobuddhe	<del>Achal</del>
19.	Poachi Santosh Digule	<del>Poachi</del>
20.	Trupti Praful Bhisekar	<del>Trupti</del>
21.	Dipali Raju Bhujade.	<del>Dipali</del>
22.	Prayakta Vijay Raut	<del>Prayakta</del>
23.		
24.		
25.		
26.		
27.		
28.		

## Report

<b>Name of Activity:</b>	<b>Workshop on Food Processing and Marketing</b>
<b>Purpose of the MoU:</b>	<b>Knowledge and Skill Sharing</b>
<b>Date:</b>	<b>18/02/2020</b>
<b>Number of Participants:</b>	<b>22</b>
<b>Venue:</b>	<b>Department of Home-Economics Indira Mahavidyalaya, Kalamb Dist. Yavatmal</b>
<b>Name of the Resource Person:</b>	<b>Mrs. Shital Mudholkar</b>

The workshop on Food Processing and Marketing was organized with the aim of fostering knowledge and skill sharing among participants in the field of food processing and marketing. It sought to equip attendees with practical insights and strategies to enhance their understanding of food processing techniques and effectively market their products. The workshop commenced at 9:00 AM with an opening address by the organizing committee, highlighting the importance of food processing in adding value to agricultural produce and generating employment opportunities in rural areas. Mrs. Shital Mudholkar, a seasoned expert in food processing and marketing, served as the resource person for the workshop.

The sessions were structured to cover various aspects of food processing and marketing, including:

1. Introduction to Food Processing Techniques: Mrs. Mudholkar provided an overview of different food processing methods, emphasizing the importance of hygiene, safety, and quality control in food production.
2. Marketing Strategies for Food Products: Mrs. Mudholkar shared valuable insights into effective marketing strategies for food products, including branding, packaging, pricing, and distribution channels.

The Workshop on Food Processing and Marketing was a resounding success, thanks to the enthusiastic participation of attendees and the invaluable expertise shared by Mrs. Shital Mudholkar. The event served as a platform for knowledge dissemination and skill enhancement in the field of food processing, contributing to the empowerment of individuals interested in pursuing entrepreneurship in the food sector.



जय महाकाली बकरा  
राकळे बंधु  
मो.नं.9552479767

P. B. Mandake  
**PRINCIPAL**  
**Indira Mahavidyalaya**  
**Kalamb Dist. Yavatmal**